

## Participating Retailers

### Hammonds Plains

Edible Matters  
Peppertoni's Pizza  
Sobeys Express

### Head of St. Margaret's Bay

Billy Joe's Automotive

### Hubbards

Hubbards Hardware Ltd.  
Hubbards Pharmasave

### Indian Harbour

Whale's Back Country Store

### Tantallon

Recardo's Take-Out

### Timberlea

D & Jo's Country Market

### Upper Tantallon

Atlantic Superstore  
Bike & Bean  
Delish Fine Foods  
Lefty's Restaurant & Lounge  
Otis & Clementine's Books and Coffee  
Redmond's Home Hardware  
Sobeys Extra  
St. Margaret's Centre Rink Side Café

Thanks to our local **TD Bank** for weekly draw services, and to **The Masthead News** for publishing Bay Treasure Chest information.



## Contact Us:

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Mail: Unit 1 - 5229 St. Margaret's Bay Rd.,  
Upper Tantallon, NS, B3Z 4R5

## The Rules

1. Players must be at least 19 years of age.
2. Registered number(s) belong to the registrant for life unless retired by written notice or email to the BTCA.
3. It costs \$2.00 for each entry into the draw. To enter more than once per week, more than one number must be registered. There is no limit to the quantity of numbers for which an individual may register and play.
4. Number(s) can only be played for the current week. The BTCA does not accept prepayments for future weeks.
5. The BTCA number sticker must be placed on Canadian currency and then placed in a Treasure Chest box at a participating retailer in order to win.
  - a. Acceptable
    - i. On a toonie (preferred);
    - ii. On two \$1.00 coins (use two stickers, each with the same number and place one on each \$1.00 coin);
    - iii. If several numbers are being played, multiple number stickers may be placed on a bill. NB – If the quantity of number stickers on a bill multiplied by 2 is less than the value of the bill, the surplus will be considered a donation;
    - iv. If several numbers are being played, and a combination of bills and toonies or \$1.00 coins is required, the entire amount must be placed in a sealed envelope with number stickers attached to the backing strip.
  - b. Unacceptable  
Nickels, dimes, quarters and fifty cent pieces;
  - c. Disqualifications
    - i. If the quantity of number of stickers on a bill multiplied by 2 exceeds the denomination of the bill, the number sticker(s) bearing the highest number(s) will be disqualified;
    - ii. If there are 2 number stickers (one on each side of a toonie or \$1.00 coin) with different numbers, the toonie or \$1.00 coin will be disqualified;
    - iii. Any \$1.00-coin, toonie or bill placed in a Treasure Chest box without a number sticker will be disqualified and considered as a donation;
    - iv. All numbers must be written legibly on the sticker. Numbers of questionable legibility will be reviewed by a panel of three BTCA staff. If the panel cannot arrive at a consensus, the number will be disqualified without recourse or redress.
6. The Treasure Chest boxes are picked up each Wednesday between noon and 1PM.
7. Draws will be made at the Estabrooks Community Hall, 4408 St. Margaret's Bay Road, Lewis Lake, N.S., B3Z 1E1 each Wednesday at approximately 5:30 PM and the results will be announced on the BTCA website, on Facebook and at participating retail stores. You may also wish to tune into CoveFM 88.7 or consult The Masthead News.
8. If the number drawn was not played there is no winner for the week and the prize rolls over to the following week. After 4 consecutive rollover weeks, on the 5th week, draws will continue until a number is drawn that has been played.
9. To claim a prize, photo ID and proof of age must be presented.
10. If the number drawn is registered to a person who played it while living but died prior to being advised of their win, the prize will be awarded to the estate representative as determined by civil law.
11. If a registered player dies their number/s must be re-registered to a living person or deregistered.
12. The BTCA reserves the right to make changes to these playing rules without notice.



# Bay Treasure Chest





## Community Fundraiser 50/50 Draw



Bay Treasure Chest is a registered lottery operated by the Bay Treasure Chest Association in cooperation with seven not-for-profit service groups in the St. Margaret's Bay area.

**Must be 19 or over to play.**

  @BayTCwin

Bay Treasure Chest is a registered lottery.  
NS Alcohol and Gaming Licence AGD-100770-19

## Organization

The Bay Treasure Chest Association has established a community fundraiser in partnership with:

- **St. Margaret's Bay Stewardship Assn.**
- **St. Margaret's Bay Area Rails to Trails Assn.**
- **Bay Rides**
- **The Bay Youth Hub**, which includes:
  - The GPI Atlantic Youth Project
  - St. Margaret's Bay Toy Library
  - The Unicorn Theatre
- **Seniors Association of St. Margaret's Bay**
- **Five Bridges Wilderness Heritage Trust**
- **Community Centre Hub**, which includes:
  - Estabrooks Community Hall
  - Hammonds Plains Community Centre
  - Hubbards Barn Association

The Bay Treasure Chest is a weekly 50/50 draw that costs a Toonie per week to play a registered number. Every Wednesday a number will be drawn, and if it was played that week, the winner will receive 50% of the week's revenue plus any roll-over amount from the previous week. The balance of funds are shared among the not-for-profit community organizations that manage the lottery.

## Win, Win, Win!

The Bay Treasure Chest Fundraiser provides many benefits including:

- The player wins some extra, tax-free cash while helping to support Bay Area volunteer service organizations.
- The communities and residents of St. Margaret's Bay win with sustainable funding for many programs and services that benefit people and the environment.
- The retail and other business supporters win increased traffic in their stores, with improved customer relations from their support of the local community.

## How to Play

1. As a new player, you will drop in to one of our retailers and fill out a registration form that has a unique number. Only one person per form but *you can register as many times as you wish*. The number(s) remain your registered number(s) for life unless retired by you in writing.
2. Tear off and keep your copy of the form and deposit the registration form in the treasure chest. You are now a registered player with a unique number; however, you must play your number in order to win any weekly draw.
3. The cost to play is a toonie a week for each of your numbers. For each toonie, write your number very clearly on a sticker provided on the side of the Bay Treasure Chest. Attach the sticker to your toonie and drop it in the box. That's all you need to do!
4. The cut-off time at our retail stores is noon each week on Wednesday. Weekly draws from registered numbers are made every Wednesday at approximately 5:30pm; the winner will be notified by telephone and/or email that same evening. Once direct contact has been made, the winner's name will be announced in the participating retail stores, on Cove FM, our website, on Facebook, and in the next edition of The Masthead News.
5. Winners have 90 days from the date of the draw to claim their prize. Should a winner not collect their prize within 90 days their prize amount will be added to the first pot to be drawn following the 90 day period.
6. The draw's value is 50% of the total pool each week. In the event a number is drawn that has not been played that week, the pot is carried over and added to the following week's draw.

## Playing Tips

1. **Take your own Toonie. don't ask for change** – make sure you have your toonie(s) ready when you play at the retail locations instead of asking for change.
2. **Don't forget your number** – take one of our stickers, write your number on it and stick it on the back of a debit/credit/other card that you always have with you.
3. **Make your Toonie count** – the draw is from the registered numbers, not the toonies. If you want more than one chance to win, register for, and play, multiple numbers, not the same number on multiple toonies.
4. **Don't make us guess what number you played** – write your number clearly on the sticker. If you don't think it's clear enough throw the sticker away and use a fresh one... and, please, just one sticker per toonie.

### HOW YOU PLAY

..... FIRST YOU NEED TO REGISTER



TAKE & COMPLETE A REGISTRATION FORM


PUT THIS PART INTO THE CHEST

KEEP THIS PART WITH YOUR "NUMBER FOR LIFE"

**YOU ONLY NEED TO DO THIS ONCE!**

### HOW YOU PLAY

..... THEN YOU NEED TO PLAY YOUR TOONIE



TAKE A STICKER & WRITE YOUR "NUMBER FOR LIFE" ON IT

PUT YOUR TOONIE WITH THE STICKER INTO THE CHEST

PUT THE STICKER ON YOUR TOONIE

**IT'S AS SIMPLE AS THIS TO PLAY EACH WEEK!**

### TIP: FOR REMEMBERING YOUR "NUMBER FOR LIFE"

TAKE A STICKER, PUT IT ON THE BACK OF YOUR DEBIT/CREDIT/OTHER CARD & WRITE YOUR "NUMBER FOR LIFE" ON IT



**IT'S THAT SIMPLE!**