

Organization

The Bay Treasure Chest Association is managed by the following groups:

- **St. Margaret's Bay Stewardship Assn**
- **St. Margaret's Bay Area Rails to Trails Assn**
- **Bay Rides**
- **The Bay Youth Hub**, which includes:
 - The GPI Atlantic Youth Project
 - St. Margaret's Bay Toy Library
 - The Unicorn Theatre
- **Seniors Assn of St. Margaret's Bay**
- **Five Bridges Wilderness Heritage Trust**
- **Community Centre Hub**, which includes:
 - Estabrooks Community Hall
 - Hammonds Plains Community Centre
 - Hubbards Barn Assn
- **Lions & Food Bank Community Hub**, which includes:
 - St. Margaret's Bay Lions Club
 - St. Margaret's Bay Food Bank
 - Hubbards Lions Club

The Bay Treasure Chest is a weekly 50/50 draw that costs a toonie per week to play a registered number. Every Wednesday, a number is drawn; if it was played that week, the winner receives 50% of the week's revenues plus any roll-over amount from the previous week. The balance of funds are shared among the not-for-profit community organizations that manage the lottery.

Win, Win, Win!

- Players win tax-free cash while supporting Bay Area volunteer service organizations.
- The communities and residents of St. Margaret's Bay win with funding for programs and services that benefit people and the environment.
- The retail and other business supporters win increased traffic in their stores, with improved customer relations from their support of the local community.

How to Play

1. As a new player, you will drop in to one of our retailers and fill out a registration form that has a unique number. Only one person per form but *you can register as many times as you wish*. The number(s) remain your registered number(s) for life unless retired by you in writing.
2. Tear off and keep your copy of the form and deposit the registration form in the treasure chest. You are now a registered player with a unique number; however, you must play your number in order to win any weekly draw.
3. The cost to play is a toonie a week for each of your numbers. For each toonie, write your number very clearly on a sticker provided on the side of the Bay Treasure Chest. Attach the sticker to your toonie and drop it in the box. That's all you need to do!
4. The cut-off time at our retail stores is noon each week on Wednesday. Weekly draws from registered numbers are made every Wednesday at approximately 5:30pm; the winner will be notified by telephone and/or email that same evening. Once direct contact has been made, the winner's name will be announced in the participating retail stores, on Cove FM, our website, on Facebook, and in the next edition of The Masthead News.
5. Winners have 90 days from the date of the draw to claim their prize. Should a winner not collect their prize within 90 days their prize amount will be added to the first pot to be drawn following the 90 day period.
6. The draw's value is 50% of the total pool each week. In the event a number is drawn that has not been played that week, the pot is carried over and added to the following week's draw.

Playing Tips

1. **Take your own Toonie. don't ask for change** – make sure you have your toonie(s) ready when you play at the retail locations instead of asking for change.
2. **Don't forget your number** – take one of our stickers, write your number on it and stick it on the back of a debit/credit/other card that you always have with you.
3. **Make your Toonie count** – the draw is from the registered numbers, not the toonies. If you want more than one chance to win, register for, and play, multiple numbers, not the same number on multiple toonies.
4. **Don't make us guess what number you played** – write your number clearly on the sticker. If you don't think it's clear enough throw the sticker away and use a fresh one... and, please, just one sticker per toonie.

HOW YOU PLAY
..... FIRST YOU NEED TO REGISTER

YOU ONLY NEED TO DO THIS ONCE!

HOW YOU PLAY
..... THEN YOU NEED TO PLAY YOUR TOONIE

IT'S AS SIMPLE AS THIS TO PLAY EACH WEEK!

TIP: FOR REMEMBERING YOUR "NUMBER FOR LIFE"

TAKE A STICKER, PUT IT ON THE BACK OF YOUR DEBIT/CREDIT/OTHER CARD & WRITE YOUR "NUMBER FOR LIFE" ON IT

IT'S THAT SIMPLE!